# Fall 2014 James Scholar Honors Courses

## Option 1: DGS Honors Sections

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>CRN</th>
<th>Days</th>
<th>Time</th>
<th>Room</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADV 150</td>
<td>Intro to Advertising</td>
<td>D</td>
<td>61708</td>
<td>MW</td>
<td>1:00-2:50 PM</td>
<td>217 Gregory</td>
<td>Steve Hall</td>
</tr>
<tr>
<td>AGED 260</td>
<td>Intro to Leadership Studies</td>
<td>B</td>
<td>56558</td>
<td>TR</td>
<td>3:30-4:50 PM</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>SOC 160</td>
<td>Global Inequality and Social Change</td>
<td>NHS</td>
<td>52123</td>
<td>TR</td>
<td>9:30-10:50 AM</td>
<td>1022 Lincoln Hall</td>
<td>Dr. Nicole Holtzclaw-Stone</td>
</tr>
</tbody>
</table>

**Fulfills: Major requirement for any College of Media major**

**Fulfills: Course requirement for the Leadership Certificate, Leadership Minor, and Agricultural Education major**

**Fulfills: Social Sciences and either Non-Western or Western Cultures general education requirements**

This course introduces students to the practices, processes and contexts associated with advertising and integrated brand promotion. It overviews the advertising industry and develops knowledge regarding planning, preparing and placing strategic consumer communications. Students will be exposed to specific concepts related to branding, research, consumer behavior, creativity, production, media, and integrated brand promotion. Honors students will participate in creative projects and meet with media industry professionals.

This course focuses on the study of leadership theories and their application to the development of leadership skills. Students will complete personal leadership assessments and apply the theoretical framework of each leadership topic when completing course assignments. Topics concerning diversity, ethics, and leadership/followership roles are explored. Students will develop a personal philosophy of leadership and prepare a development plan for enhancing leadership skills during their collegiate experience to record their leadership growth. Honors students will complete a research project related to leadership theories.

Introduces sociological concepts of poverty, inequality, and social change within a global context. Themes explored include basic food security, poverty and hunger; population and resource distribution; foreign aid and development institutions; and social policies and movements for change. Course approach is historical and transnational, and typically includes case studies from Africa, Asia, Latin America, and the United States. Honors students will be assigned research teams to investigate global land grabs in specific regions of the world.

## Option 2: Honors Credit Learning Agreement (HCLA)

- HCLA = Upgrading a standard course into an honors course
- Register for classes as normal during your registration time
- At the beginning of the semester, inquire with your instructors about completing an honors project
- Chemistry REACT has a James Scholar option, if you are enrolled in CHEM 101, 102, 104, 202, or 232

## Option 3: Honors Sections offered by Other Colleges or Departments

- If you enroll in any another designated honors course or section, you will earn James Scholar credit
- No HCLA is needed for these courses

## Option 4: Chancellor’s Scholars / Campus Honors Program

- Chancellor’s Scholars: Your CHP course will also fulfill James Scholar honors credit
- Non-Chancellor’s Scholars: You are able to request enrollment in a CHP course by completing the [CHP Course Request Form](#). Be aware that access is limited.